

## Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 56926   CF   LOC-POL   FBD - LBD: 10/04/12 - 10/07/12   HL#:   Created: 10/03/12 11:43 AM

Client: TIM MURPHY FOR CONGRESS...   CPE: / /   Agency Commission: 15 %   Updated: EMENDEL on 10/03/12 01:26 PM

Agency: BRABENDER COX (216578)   Product: 10/4-7 HEAVY UP (1310)   Self Protect.: :00:00   Confirmed: 10/03/12 11:51 AM

Buyer:   Demo: HHOLDS   DMA RTG   Sched. Code: B   Contract: 10/04/12 08:46 AM

AE: Brian Butz-1-KDKA-TV   Billing Int: Monthly   BM : SS

Share: 0%   WTAE: 0%   WPXI: 0%   WPGH: 0%   WPMY: 0%   WPCW: 0%   CABLE: 0%

PRINT AT STATION. ALL RATES NON PRE-EMPTIBLE. PAID FOR BY TIM MURPHY FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND

ACTG ORDER NO 256; WS ORDER NO 1257

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	DDEAL	0 0 0 1 1 0 0	DAY	30	B			0.0	\$350.00	2	\$700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/04/12	10/05/12	2										
002	NEWS430PM	* * * T * * *	NEWS	30	D			0.0	\$500.00	1	\$500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/04/12	10/04/12	1										
003	NEWS630PM	* * * * F * *	NEWS	30	D			0.0	\$900.00	1	\$900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/05/12	10/05/12	1										
004	NCBS7PM01	* * * * F * *	CNWS	30	B			0.0	\$900.00	1	\$900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/05/12	10/05/12	1										
005	AINSIDER	0 0 0 1 1 0 0	ACC	30	B			0.0	\$700.00	2	\$1,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/04/12	10/05/12	2										
006	LLETTER01	0 0 0 1 1 0 0	LETT	30	B			0.0	\$575.00	2	\$1,150.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/04/12	10/05/12	2										
007	NEWSSAT8	* * * * * S *	NEWS	30	D			0.0	\$450.00	1	\$450.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/06/12	10/06/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	AINSIDSAT	* * * * * S *	ACC	30	B			0.0	\$300.00	1	\$300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/06/12	10/06/12	1										
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	P48HRSA3	* * * * * S *	REGP	30	B			0.0	\$810.00	1	\$810.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/06/12	10/06/12	1										
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	PSIXTY	* * * * * S	REGP	30	D			0.0	\$4,950.00	1	\$4,950.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	13	0	\$12,060.00	\$10,251.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$12,060.00	\$10,251.00	\$0.00	\$0.00